

Caring Community Update – October 2021

MCGives! 2021

We are thrilled to announce that we have once again been selected to participate in MC Gives! for their 2021 campaign.

This year our MCGives! Fundraising will support our new Patient

Assistance Fund, and we will receive a generous prorated match on the first \$75,000 that we raise. Stay tuned for more information and of course details on how to donate when the campaign officially launches on November 11th.

To contribute, donate online (after Nov. 11th) at www.montereycountygives.com/svmh or mail a check made payable to “MC Gives” to our Foundation office at 60 West Market St. Suite 250, Salinas 93901. We appreciate your support!

MONTEREY COUNTY GIVES!
Joining Together for Big Ideas



Cherry's Jubilee Revival

Limited spaces remain for the upcoming tribute event, Cherry's Jubilee Revival. Register your classic car, truck, or motorcycle, years 1975 and older, and show it off during the California International Airshow Salinas October 30 – 31. A cruise is available as an add on option, taking you right down the flight line in front of thousands of airshow spectators. Materials for registrations received after October 22nd will be held at will call and can be picked up from 7:00am – 8:30am on event days.

Don't wait, visit www.svmhfoundation.org/cherrys to register today!

New Patient Assistance Fund

As our community faces many challenges as a result of socioeconomic barriers, this fund provides patients of Salinas Valley Memorial Healthcare System with financial support for a range of items and services aimed at addressing the health needs of the patient outside of the hospital. This support addresses specific social determinants of health, and especially those identified as most severe in the most recent Community Health

Needs Assessment. Patients in need can receive funding for equipment or services that they would have otherwise not been able to afford on their own. This assistance program covers things like walkers, wheelchairs, prosthetics, therapies, medical treatments and more.



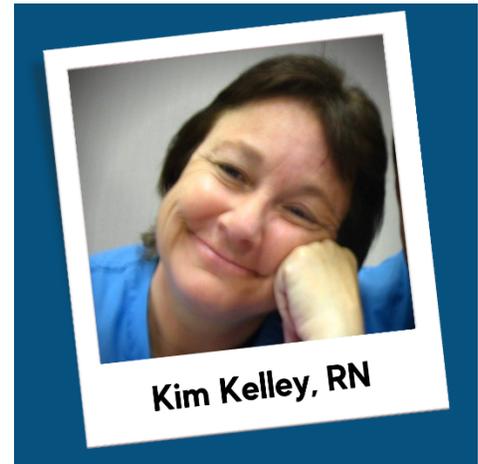
New Nursing Scholarship Fund Announced

The SVMHS family unexpectedly lost a beloved colleague in March of this year. Kim Kelley was a nurse in the Emergency Department for the last 15 years, and also served as a nurse preceptor.

Kim's family has generously created an endowment fund in her memory, with the earnings dedicated to providing scholarships for nursing students at Hartnell College.

To contribute to the Kim Kelley Memorial Nursing Scholarship Endowment, please visit www.svmhfoundation.org/donate and choose this fund from the dropdown list.

Thank you to Kim's family for continuing her legacy and helping support future nurses in her memory for years to come.



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