

June 18, 2020

TO: Legal Counsel
News Media

Salinas Californian
El Sol
Monterey County Herald
Monterey County Weekly
KION-TV
KSBW-TV/ABC Central Coast
KSMS/Entravision-TV

The next regular meeting of the **COMMUNITY ADVOCACY COMMITTEE - COMMITTEE OF THE WHOLE** of the Salinas Valley Memorial Healthcare System will be held **TUESDAY, JUNE 23, 2020, AT 8:30 A.M., IN THE DOWNING RESOURCE CENTER, ROOMS A, B & C, AT SALINAS VALLEY MEMORIAL HOSPITAL, 450 E. ROMIE LANE, SALINAS, CALIFORNIA.**

Please note: Pursuant to Executive Order N-25-20 issued by the Governor of the State of California in response to concerns regarding COVID-19, Board Members of Salinas Valley Memorial Healthcare System, a local health care district, are permitted to participate in this duly noticed public meeting via teleconference and certain requirements of The Brown Act are suspended.



Pete Delgado
President/Chief Executive Officer

PD:ks

Committee Members: Regina M. Gage - Chair; Richard Turner – Vice Chair; Pete Delgado – President/Chief Executive Officer; Rachel McCarthy Beck, MD – Chief of Staff; Allen Radner, MD – Chief Medical Officer; Christie McGuire – Chief Nursing Officer; Adrienne Laurent – Chief Strategic Communications Officer; and Misty Navarro, MD – Medical Staff Member

**COMMUNITY ADVOCACY COMMITTEE MEETING – JUNE 2020
COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**TUESDAY, JUNE 23, 2020
8:30 A.M. – DOWNING RESOURCE CENTER, ROOMS A, B & C
SALINAS VALLEY MEMORIAL HOSPITAL
450 E. ROMIE LANE, SALINAS, CALIFORNIA**

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AGENDA

1. Approval of Minutes from the Community Advocacy Committee Meeting of December 17, 2019 (DELGADO)
 - Motion/Second
 - Action by Committee/Roll Call Vote
2. COVID-19 Community Outreach Update (DELGADO/LAURENT)
3. Blue Zones Project Update (LAURENT/DITULLIO)
4. Public Input
5. No Closed Session
6. Adjournment – The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **Tuesday, September 22, 2020, at 8:30 a.m. in the Downing Resource Center, Rooms A, B & C** at Salinas Valley Memorial Hospital.

Notes: This Committee meeting may be attended by Board Members who do not sit on this Committee. In the event that a quorum of the entire Board is present, this Committee shall act as a Committee of the Whole. In either case, any item acted upon by the Committee or the Committee of the Whole will require consideration and action by the full Board of Directors as a prerequisite to its legal enactment.

Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the Executive Assistant during regular business hours at 831-755-0741. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

The Committee packet is available at the Committee Meeting, at www.svmh.com, and in the Human Resources Department of the District. All items appearing on the agenda are subject to action by the Committee.

**MINUTES OF THE DECEMBER 2019
COMMUNITY ADVOCACY COMMITTEE MEETING
COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**TUESDAY, DECEMBER 17, 2019
8:30 A.M. - HEART CENTER TELECONFERENCE ROOM
SALINAS VALLEY MEMORIAL HOSPITAL
450 E. ROMIE LANE, SALINAS, CALIFORNIA**

Committee Members Present: Regina M. Gage, Chair; Pete Delgado, Adrienne Laurent, Allen Radner, M.D., and Christie McGuire (joined the meeting at 8:38 a.m.).

Committee Members Absent: Richard Turner, Misty Navarro, M.D., and Rachel McCarthy Beck, M.D.

Other Board Members Present, Constituting Committee of the Whole: Norm Nelson, M.D., and Juan Cabrera, constituting Committee of the Whole.

Also Present: Margaret D'Arrigo-Martin, Orlando Rodriguez, M.D., Clement Miller, and Karen Schroeder.

The meeting was called to order by Ms. Gage at 8:33 a.m. No quorum present.

A request was made to move Agenda Item #4 - Community Health Needs Assessment Report, to the beginning of the meeting. There was no objection to this request.

COMMUNITY HEALTH NEEDS ASSESSMENT REPORT

Adrienne Laurent, Chief Strategic Communications Officer, reported that a Community Health Needs Assessment and accompanying implementation strategy is completed by the Hospital every three years. The Hospital and its consultant are in the process of writing the CHNA. As part of this process, the Hospital conducted interviews with 14 experts, held one focus group in Spanish with farmworkers, held one focus group with community health workers, and had follow-up discussion with community health educators.

Ms. Laurent reviewed the following priorities identified in Monterey County, along with statewide benchmark data, listed in alphabetical order:

- Behavioral Health
- Built Environment
- Cancer
- Diabetes & Obesity
- Education & Literacy
- Food & Housing Insecurity
- Healthcare Access & Delivery
- Maternal/Infant Health

- Oral/Dental Health
- Violence

After careful review by Executive Leadership of the prioritization criteria which includes community priority, clear disparities/inequities, magnitude, and severity, the following three priorities were identified: (1) Behavioral Health; (2) Healthcare Access and Delivery; and (3) Diabetes & Obesity and Food & Housing Insecurity under the heading of Healthy Lifestyles.

Next steps in 2020 are to write the CHNA report and present to the Board for adoption in March; publish the CHNA report online by the end of fiscal year; develop implementation strategies to address needs by November 15; and complete the implementation strategy report by November 15.

There was discussion among the Committee regarding the health needs identified and work accomplished by SVMHS to continue to help meet the needs of the community. As required by the Internal Revenue Service, Salinas Valley Memorial needs to identify priorities and demonstrate efforts toward its implementation strategies.

Christie McGuire joined the meeting at 8:38 a.m. Quorum present.

APPROVAL OF MINUTES FROM THE COMMUNITY ADVOCACY COMMITTEE MEETINGS OF JUNE 25, 2019 AND SEPTEMBER 24, 2019

Minutes of the Community Advocacy Committee Meetings of June 25, 2019, and September 24, 2019, were included in the Committee packet. Pete Delgado, President/Chief Executive Officer, recommended approval.

No Public Comment.

MOTION: The Community Advocacy Committee approves the minutes of the Community Advocacy Committee Meetings of June 25, 2019 and September 24, 2019, as presented.
Moved/Seconded/Motion Carried. Ayes: Gage, Delgado, Laurent, McGuire, Radner.

MOBILE CLINIC UPDATE

Orlando Rodriguez, M.D., provided an update on the mobile health clinic. The SVMH Foundation received funding from the Sally Hughes Church Foundation and Salinas Valley Memorial Hospital Service League for expenditures for the mobile clinic. For the first six months of operation, the mobile clinic will be free to all patients who utilize services to increase access to care for those living in medically underserved areas. Features of the 30' long walk-in van include two exam rooms, waiting area that could be used as a third exam room, and laboratory.

Staffing includes physician assistant/nurse practitioner, medical assistant, licensed clinical social worker for community health advocate, logistics coordinator, and medical director oversight. Treatment services provided are primary care, simple urgent care, health screenings, health

education, immunizations, and referrals for chronic conditions. The unit will be placed at the Alisal Family Recourse Center, MLK Family Resource Center, Castroville Family Resource Center, Greenfield Family Resource Center, and is partnering with Salinas Valley Community Church for Food Bank Drop Off. Locations may change in the future based on community need.

The dedication of the Mobile Health Clinic is January 8, 2020, at 10:30 a.m., in the Heart Center Circle at Salinas Valley Memorial Hospital. This Clinic is scheduled to launch January 13.

There was brief discussion among the Committee and Dr. Rodriguez regarding electronic medical record capabilities, and services that will be provided at no cost to the community for the first six months.

Ms. Laurent and Norm Nelson, M.D., reported on the groundbreaking event on Dec. 12 for the new Salinas Valley Memorial Healthcare System Center for Nursing and Health Sciences. This facility is located on the Hartnell College campus at the corner of Alisal and Homestead in Salinas.

CALIFORNIA STATE UNIVERSITY HEALTH SCIENCES AND HUMAN SERVICES PROGRAMS UPDATE

Christie McGuire, Chief Nursing Officer, commented on the importance of collaborating with local colleges to offer Bachelor of Science in Nursing (BSN) programs to continue to help increase its BSN rate.

Adrienne Laurent, Chief Strategic Communications Officer, reported that California State University at Monterey Bay (CSUMB) has been active in workforce development. She introduced Britt Rio-Ellis, MD, PhD, Founding Dean, College of Health Sciences and Human Services at CSUMB, who provided an update of its Health Sciences and Human Services Programs.

Ms. Rio-Ellis was pleased to announce that a White Coat Ceremony was held December 16 for students in the Master of Science Physician Assistant program, and BSN program. Those students are trained in the Spanish language. CSUMB tries to partner with community colleges for the BSN program, and is working toward providing a Master of Science in Nursing degree. CSUMB would also like to transition the BSN program from an extended education side to stateside program.

There was discussion among the Committee and Ms. Rios-Ellis regarding the nursing programs offered at CSUMB, requirements to transition the BSN program to a stateside program, and plan to hold a BSN cohort in partnership with CSUMB on the Hospital's campus.

PUBLIC INPUT

None.

NO CLOSED SESSION

ADJOURNMENT

There being no other business, the meeting was adjourned at 9:20 a.m. The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **Tuesday, March 24, 2020, at 8:30 a.m., in the Heart Center Teleconference Room.**

Regina M. Gage, Chair
Community Advocacy Committee

/ks

*COVID-19 COMMUNITY
OUTREACH UPDATE*

(VERBAL)

(DELGADO/LAURENT)

*BLUE ZONES PROJECT
UPDATE*

(VERBAL)

(LAURENT/DITULLIO)

PUBLIC INPUT

NO CLOSED SESSION

*ADJOURNMENT – THE COMMUNITY
ADVOCACY COMMITTEE MEETS
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