

December 13, 2019

TO: Legal Counsel
News Media

Salinas Californian
El Sol
Monterey County Herald
Monterey County Weekly
KION-TV
KSBW-TV/ABC Central Coast
KSMS/Entravision-TV

The next regular meeting of the **COMMUNITY ADVOCACY COMMITTEE - COMMITTEE OF THE WHOLE** of the Salinas Valley Memorial Healthcare System will be held **TUESDAY, DECEMBER 17, 2019, AT 8:30 A.M., IN THE HEART CENTER TELECONFERENCE ROOM IN SALINAS VALLEY MEMORIAL HOSPITAL, 450 E. ROMIE LANE, SALINAS, CALIFORNIA.**



Pete Delgado
President/Chief Executive Officer

PD:ks

Committee Members: Regina M. Gage - Chair; Richard Turner – Vice Chair; Pete Delgado – President/Chief Executive Officer; Rachel McCarthy Beck, MD – Chief of Staff; Allen Radner, MD – Chief Medical Officer; Christie McGuire – Chief Nursing Officer; Adrienne Laurent – Chief Strategic Communications Officer; and Misty Navarro, MD – Medical Staff Member

**COMMUNITY ADVOCACY COMMITTEE MEETING – DECEMBER 2019
COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**TUESDAY, DECEMBER 17, 2019
8:30 A.M. – HEART CENTER TELECONFERENCE ROOM
SALINAS VALLEY MEMORIAL HOSPITAL
450 E. ROMIE LANE, SALINAS, CALIFORNIA**

AGENDA

1. Approval of Minutes from the Community Advocacy Committee Meeting of June 25, 2019 (DELGADO)
 - Motion/Second
 - Action by Committee
2. Approval of Minutes from the Community Advocacy Committee Meeting of September 24, 2019 (DELGADO)
 - Motion/Second
 - Action by Committee
3. California State University Health Sciences and Human Services Programs Update (DELGADO/RIOS-ELLIS)
4. Community Health Needs Assessment Report (DELGADO/LAURENT)
5. Mobile Clinic Update (RODRIGUEZ)
6. Public Input
7. No Closed Session
8. Adjournment – The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **Tuesday, March 24, 2020, at 8:30 a.m. in the Heart Center Teleconference Room** in Salinas Valley Memorial Hospital.

Notes: This Committee meeting may be attended by Board Members who do not sit on this Committee. In the event that a quorum of the entire Board is present, this Committee shall act as a Committee of the Whole. In either case, any item acted upon by the Committee or the Committee of the Whole will require consideration and action by the full Board of Directors as a prerequisite to its legal enactment.

Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the Executive Assistant during regular business hours at 831-755-0741. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

The Committee packet is available at the Committee Meeting, at www.svmh.com, and in the Human Resources Department of the District. All items appearing on the agenda are subject to action by the Committee.

**MINUTES OF THE JUNE 2019
COMMUNITY ADVOCACY COMMITTEE MEETING
COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**TUESDAY, JUNE 25, 2019
8:30 A.M. - HEART CENTER TELECONFERENCE ROOM
SALINAS VALLEY MEMORIAL HOSPITAL
450 E. ROMIE LANE, SALINAS, CALIFORNIA**

Committee Members Present: Regina M. Gage, Chair; Pete Delgado, Christie McGuire, Adrienne Laurent, David E. Ramos, M.D., and Allen Radner, M.D.

Committee Members Absent: Richard Turner, Jeff Wardwell, Misty Navarro, M.D.

Other Board Members Present, Constituting Committee of the Whole: Victor Rey, Jr., constituting Committee of the Whole.

Also Present: Henry Ornelas, Clint Hoffman, Molly Heacox, Vilma Andari, and Karen Schroeder.

Attendees introduced themselves.

PROGRESS ON COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION STRATEGY

Salinas Valley Memorial Healthcare System (SVMHS) completed a Community Health Needs Assessment (CHNA), approved by the Board of Directors on June 14, 2017. The Implementation Strategy is the plan put into place to address the community health issues described in the CHNA.

Pete Delgado, President/Chief Executive Officer, reported that SVMHS researches and creates a Community Health Needs Assessment and an accompanying Implementation Strategy every three years. Periodically, SVMHS monitors its progress to ensure targets are being met and the healthcare needs of the community are addressed as appropriate.

Adrienne Laurent, Chief Strategic Communications Officer; Clint Hoffman, Chief Administrative Officer, Physician Integration and Business Development; Tiffany DiTullio, Executive Director, Blue Zones Project; Molly Heacox, Director of Clinic Operations; and Vilma Andari, Community Health Innovations, reported on the following three primary areas of activity of the CHNA:

- **Behavioral Health** - Patients across the life span struggling with mild to moderate symptoms are served at Salinas Valley Medical Center's Behavioral Health & Wellness Center. Common patient concerns are anxiety, depression, grief, relationship issues, job stress, and life changes. Services are provided in English and Spanish and include short-

term psychotherapy, family therapy and couples therapy, and psycho-ed classes. Provider recruitment efforts continue.

➤ **Access to Care**

- Salinas Valley Medical Clinic (SVMC) - SVMC continues to address access to care. Currently, there are 140 providers at 16 locations, and 27 specialties. There were 503,882 patient encounters in FY 2018. A national tool within the healthcare system is used monthly to identify recruitment needs throughout the clinic system.
- Taylor Farms Family Health & Wellness Center Expansion Project Update: The Center opened in October 2015 and the adjacent lot was acquired in March 2017. The proposed expansion is 13,000 sq. ft., and services will focus on specialty care, wellness and education.
- Mobile Health Clinic: The state-of-the-art mobile clinic is being built and is scheduled to launch in January 2020.

➤ **Diabetes & Obesity**

- Community Health Innovations – Community Health Innovations’ three-year strategic plan for diabetes and obesity focuses on public education and engagement, diabetes prevention, and diabetes care. Objectives are: (i) create an informed and engaged public; (ii) secure third-party benefit coverage and philanthropic support; (iii) identify and enroll youth at risk for diabetes in educational programs; (iv) identify people with pre-diabetes in Monterey County; (v) enroll people with pre-diabetes in a diabetes prevention program; (vi) expand access to evidence-based clinical services for people with diabetes; and (vii) improve diabetes self-management behaviors among people with Type 2 diabetes. The program has touched 12,730 lives through public outreach education, engagement activities and strong partnerships; 1,850 people were screened for pre-diabetes and diabetes; 366 children/youth have been enrolled in the pediatric wellness program; 26 community events/health fairs were held; and cross-sector partnerships established.
- Blue Zones Project – The Blue Zones Project Monterey County will support certain elements of the Community Health Needs Assessment, working in collaboration with Community Health Innovations. The Blue Zones Project Monterey County Blueprint has been finalized. Performance Guarantee for Year is to engage at least 5,618 people by August 1, 2020. The community-wide celebration event to kick-off the Blue Zones Project is June 29.
- Livongo® for Diabetes Program – A one-year pilot program launches the week of June 30 for hospital employees. This program offers a new approach for diabetes management that combines the latest technology with coaching.

There was brief discussion regarding the behavioral health program, partnerships established to help address diabetes and obesity, the mobile health clinic, possible opportunities to integrate diabetes education in school curriculums, Blue Zones well-being index focused on diabetes, the Livongo® for Diabetes program, and book entitled “On Our Terms.” Ms. Laurent noted the Hospital reached 32,987 people in 2018 through its health and wellness programs.

Dr. Radner excused himself from the meeting at 9:07 a.m.

APPROVAL OF MINUTES FROM THE COMMUNITY ADVOCACY COMMITTEE MEETING OF MARCH 26, 2019

Pete Delgado, President/Chief Executive Officer, recommended the Community Advocacy Committee approve the minutes of the Community Advocacy Committee Meeting of March 26, 2019. This information was included in the Committee packet.

No Public Comment.

MOTION: The Community Advocacy Committee approves the minutes of the Community Advocacy Committee Meeting of March 26, 2019, as presented.
Moved/Seconded/ Motion Carried. Ayes: Gage, Delgado, Laurent, McGuire, Ramos.

PUBLIC INPUT

None.

NO CLOSED SESSION

ADJOURNMENT

There being no other business, the meeting was adjourned at 9:37 a.m. The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **Tuesday, September 24, 2019, at 8:30 a.m., in the Heart Center Teleconference Room.**

Regina M. Gage, Chair
Community Advocacy Committee

/ks

**MINUTES OF THE SEPTEMBER 2019
COMMUNITY ADVOCACY COMMITTEE MEETING
COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**TUESDAY, SEPTEMBER 24, 2019
8:30 A.M. - HEART CENTER TELECONFERENCE ROOM
SALINAS VALLEY MEMORIAL HOSPITAL
450 E. ROMIE LANE, SALINAS, CALIFORNIA**

Committee Members Present: Regina M. Gage, Chair; Pete Delgado, Adrienne Laurent, and Allen Radner, M.D.

Committee Members Absent: Richard Turner, Misty Navarro, M.D., Christie McGuire, and David E. Ramos, M.D.

Other Board Members Present, Constituting Committee of the Whole: Victor Rey, Jr., and Juan Cabrera, constituting Committee of the Whole.

Also Present: Tiffany DiTullio, and Karen Schroeder.

The meeting was called to order at 8:33 a.m. No quorum present.

APPROVAL OF MINUTES FROM THE COMMUNITY ADVOCACY COMMITTEE MEETING OF JUNE 25, 2019

This item was tabled to the next meeting of the Community Advocacy Committee.

MOBILE CLINIC UPDATE

Orlando Rodriguez, M.D., provided an update on the state-of-the-art mobile clinic. The SVMH Foundation received a grant from the Sally Hughes Church Foundation for capital expenditures related to this mobile clinic which is expected to be delivered in late November 2019. For the first six months of operation, the mobile clinic will be free to all patients who utilize services to increase access to care for those living in medically underserved areas and provide preventative and primary care when it is needed. Features of the 30' long walk-in van include two exam rooms, laboratory, refrigerator/freezer, and awning.

Staffing will include Medical Director oversight, physician assistant/nurse practitioner, medical assistant/licensed vocational nurse, social worker and volunteers. Treatment services provided are acute urgent care, screenings, education and immunizations. Potential locations are the Alisal Family Resource Center, South County, China Town, San Juan Grade/Prunedale, and Castroville. Two other mobile clinics operate in Monterey County. The Hospital has been working collaboratively with them to avoid duplication of services.

A Mobile Clinic Community Engagement Luncheon will be held September 25 to discuss the health care needs of the community with local leaders.

There was brief discussion among the Committee and Executive Leadership regarding hours of service, clinic locations, volunteer opportunities, and services of other mobile clinics.

Allen Radner, M.D., joined the meeting at 8:40 a.m.

COMMUNITY HEALTH NEEDS ASSESSMENT 2019 UPDATE

Adrienne Laurent, Chief Strategic Communications Officer, provided an update on the Community Health Needs Assessment (CHNA) for 2019. A Community Health Needs Assessment and accompanying implementation strategy is completed by the Hospital every three years. The CHNA for 2017 and accompanying implementation strategy was completed and approved by the Board in September 2017, and placed on the Hospital's website. Three key priorities identified in 2017 were: (i) Diabetes and Obesity; (ii) Access to and Delivery of Healthcare; and (iii) Cancers. SVMHS monitors its progress to ensure the healthcare needs of the community are being addressed.

The Hospital is currently in the process of identifying and prioritizing the health needs of the community for 2019. The preliminary list of priorities for 2019 that will be reviewed by the Executive Leadership Group in November are:

1. Behavioral Health
2. Food and Housing Insecurity
3. Diabetes & Obesity
4. Access to and Delivery of Care
5. Violence Prevention
6. Built Environment
7. Maternal/Infant Health
8. Oral/Dental Health
9. Cancers
10. Education and Literacy

A report will then be created for review by the Executive Leadership Group, with a recommendation for Board approval forthcoming to the Committee in December.

DIABETES UPDATE

Adrienne Laurent, Chief Strategic Communications Officer, provided an update on the Diabetes initiative. Community Health Innovations (CHI), jointly owned by Salinas Valley Memorial Healthcare System (SVMHS) and Montage Health, developed a strategic plan to address diabetes and prediabetes in the community.

A portion of the work being done is centered around public education and engagement. To that end, ReviveHealth has been engaged to help create a compelling campaign around diabetes that

leads to action. The structure of the Blue Zones Project will help excel this effort. National Diabetes Month will be celebrated in November and the campaign is scheduled to launch in January.

PUBLIC INPUT

None.

NO CLOSED SESSION

ADJOURNMENT

There being no other business, the meeting was adjourned at 9:08 a.m. The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **Tuesday, December 17, 2019, at 8:30 a.m., in the Heart Center Teleconference Room.**

Regina M. Gage, Chair
Community Advocacy Committee

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*CALIFORNIA STATE UNIVERSITY
HEALTH SCIENCES AND HUMAN
SERVICES PROGRAMS UPDATE*

(VERBAL)

(DELGADO/RIOS-ELLIS)

*COMMUNITY HEALTH NEEDS
ASSESSMENT REPORT*

(VERBAL)

(DELGADO/LAURENT)

MOBILE CLINIC UPDATE

(VERBAL)

(RODRIGUEZ)

PUBLIC INPUT

NO CLOSED SESSION

*ADJOURNMENT – THE COMMUNITY
ADVOCACY COMMITTEE MEETS
QUARTERLY. THE NEXT MEETING IS
SCHEDULED FOR TUESDAY,
MARCH 24, 2020, AT 8:30 A.M. IN THE
HEART CENTER TELECONFERENCE
ROOM IN SALINAS VALLEY
MEMORIAL HOSPITAL*